



Effective Supply Management Performance

Darin L. Matthews, CPPO, C.P.M., Linda L. Stanley, Ph.D

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An invaluable supply management reference text and a critical study resource for the ISM Certified Professional in Supply Management - CPSM(tm) - program. Effective Supply Management focuses on many of the operational issues that are part of successful supply management performance. The latest surveys show that supply management professionals are responsible for a majority of the components of supply management. For some, these are new areas of interaction. This volume provides coverage of many operational issues such as project management, new product and service development, forecasting, warehousing, materials handling, logistics and international transportation, asset and inventory management and quality. The book closes with an in-depth discussion of supplier performance management and metrics and information systems as key ways to integrate knowledge within and across firms. This book is a must read for anyone newly assigned to operations-oriented tasks or who supervise or manage transportation, logistics or inventory personnel. (Volume 2 of the three volume ISM Professional Series.)

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