



# Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away

*Lisa Napoli*

Download now

[Click here](#) if your download doesn't start automatically

# Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away

Lisa Napoli

## Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away

Lisa Napoli

**This fall, the movie *The Founder*, starring Michael Keaton, will focus the spotlight on Ray Kroc, the man who amassed a fortune as the chairman of McDonalds. But what about his wife, Joan, the woman who became famous for giving away his fortune? Lisa Napoli tells the fascinating story behind the historic couple.**

*Ray & Joan* is a quintessentially American tale of corporate intrigue and private passion: a struggling *Mad Men*-era salesman with a vision for a fast-food franchise that would become one of the world's most enduring brands, and a beautiful woman willing to risk her marriage and her reputation to promote controversial causes that touched her deeply.

Ray Kroc was peddling franchises around the country for a fledgling hamburger stand in the 1950s—McDonald's, it was called—when he entered a St. Paul supper club and encountered a beautiful young piano player who would change his life forever. The attraction between Ray and Joan was instantaneous and instantly problematic. Yet even the fact that both were married to other people couldn't derail their roller coaster of a romance.

To the outside world, Ray and Joan were happy, enormously rich, and giving. But privately, Joan was growing troubled over Ray's temper and dark secret, something she was reluctant to publicly reveal. Those close to them compared their relationship to that of Elizabeth Taylor and Richard Burton. And yet, this volatility paved the way for Joan's transformation into one of the greatest philanthropists of our time. A force in the peace movement, she produced activist films, books, and music and ultimately gave away billions of dollars, including landmark gifts to the Salvation Army and NPR.

Together, the two stories form a compelling portrait of the twentieth century: a story of big business, big love, and big giving.

 [Download Ray & Joan: The Man Who Made the McDonald's Fortun ...pdf](#)

 [Read Online Ray & Joan: The Man Who Made the McDonald's Fort ...pdf](#)

## **Download and Read Free Online Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away Lisa Napoli**

---

### **From reader reviews:**

#### **Karen Bell:**

Do you have favorite book? If you have, what is your favorite's book? E-book is very important thing for us to know everything in the world. Each e-book has different aim or perhaps goal; it means that guide has different type. Some people feel enjoy to spend their time and energy to read a book. They can be reading whatever they get because their hobby is usually reading a book. What about the person who don't like reading a book? Sometime, individual feel need book if they found difficult problem or perhaps exercise. Well, probably you should have this Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away.

#### **Donna Sedillo:**

The book Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away can give more knowledge and also the precise product information about everything you want. So just why must we leave a good thing like a book Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away? Some of you have a different opinion about publication. But one aim that book can give many data for us. It is absolutely appropriate. Right now, try to closer using your book. Knowledge or info that you take for that, it is possible to give for each other; you could share all of these. Book Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away has simple shape but you know: it has great and large function for you. You can search the enormous world by wide open and read a e-book. So it is very wonderful.

#### **Phyllis Spencer:**

The book untitled Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away is the guide that recommended to you you just read. You can see the quality of the reserve content that will be shown to you. The language that article author use to explained their way of doing something is easily to understand. The copy writer was did a lot of research when write the book, and so the information that they share to you personally is absolutely accurate. You also will get the e-book of Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away from the publisher to make you much more enjoy free time.

#### **Jamila Coles:**

Do you like reading a e-book? Confuse to looking for your best book? Or your book has been rare? Why so many issue for the book? But any kind of people feel that they enjoy with regard to reading. Some people likes examining, not only science book and also novel and Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away or others sources were given expertise for you. After you know how the truly amazing a book, you feel desire to read more and more. Science reserve was created for teacher or students especially. Those books are helping them to include their knowledge. In some other case,

beside science reserve, any other book likes Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away to make your spare time a lot more colorful. Many types of book like this one.

**Download and Read Online Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away Lisa Napoli #0PJV1X3K9SH**

## **Read Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli for online ebook**

Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli books to read online.

### **Online Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli ebook PDF download**

**Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli Doc**

**Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli Mobipocket**

**Ray & Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away by Lisa Napoli EPub**