

Managing Software Development Projects: Formula for Success

Neal Whitten

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Managing Software Development Projects: Formula for Success Neal Whitten

Practical, comprehensive--a complete, no-nonsense guide to better project management...

This no-nonsense troubleshooting guide was written for frontline managers who want results, not rhetoric. Short on theory and long on practical, hands-on advice and guidance, it arms you with proven, easy-to-implement solutions to big ticket problems that plague today's software development projects, including those relating to personnel, quality, project scheduling and tracking, product requirements, product quality and usability, and much more. Written in a straightforward, conversational style and packed with realistic scenarios, Managing Software Development Projects, Second Edition shows you how to:

- * Identify, resolve, and avoid most common development problems
- * Improve the quality of your products and your customers' satisfaction with them
- * Shorten development cycles
- * Increase the productivity of your team members

Updated and expanded by over 50 percent to reflect many changes that have occurred in the field over the past four years, this Second Edition of the bestselling original is now, more than ever, an indispensable resource for every project manager or software developer.



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