



F'd Companies: Spectacular Dot-com Flameouts

Philip J. Kaplan

Download now

[Click here](#) if your download doesn't start automatically

F'd Companies: Spectacular Dot-com Flameouts

Philip J. Kaplan

F'd Companies: Spectacular Dot-com Flameouts Philip J. Kaplan

Not long ago, the world was awash with venture capital in search of the next Yahoo! or Amazon.com. No product, no experience, no technology, no business plan -- no problem. You could still get \$40 million from investors to start up your dot-com. And you could get people to work around the clock for stock options and the promise of millions. Then, around April 2000, it all came crashing down.

Smart investors, esteemed analysts, and the business press found themselves asking:

- Who knew people wouldn't rush out to trade in their U.S. dollars for a virtual currency called Flooz?
- Who knew people wouldn't blow all their Flooz on a used car from the guys at iMotors.com?
- And who needed a used car from iMotors.com when they could just sit at home and have 40-lb. bags of dog food delivered to them by a sock puppet?

F'd Companies captures the waste, greed, and human stupidity of more than 100 dot-com companies. Written in Philip J. Kaplan's popular, cynical style, these profiles are filled with colorful anecdotes, factoids, and information unavailable anywhere else. Together they form a gleeful encyclopedia of how not to run a business. They also capture a truly remarkable period of history.

F'd Companies is required reading for everyone involved in the "new economy" -- assuming your severance check can cover the cost.

 [Download F'd Companies: Spectacular Dot-com Flameouts ...pdf](#)

 [Read Online F'd Companies: Spectacular Dot-com Flameouts ...pdf](#)

Download and Read Free Online F'd Companies: Spectacular Dot-com Flameouts Philip J. Kaplan

From reader reviews:

Alyssa Cox:

The e-book with title F'd Companies: Spectacular Dot-com Flameouts possesses a lot of information that you can understand it. You can get a lot of advantage after read this book. This kind of book exist new expertise the information that exist in this e-book represented the condition of the world today. That is important to you to know how the improvement of the world. This kind of book will bring you inside new era of the internationalization. You can read the e-book in your smart phone, so you can read this anywhere you want.

Louise Best:

Are you kind of active person, only have 10 as well as 15 minute in your time to upgrading your mind skill or thinking skill actually analytical thinking? Then you are receiving problem with the book than can satisfy your limited time to read it because all this time you only find reserve that need more time to be go through. F'd Companies: Spectacular Dot-com Flameouts can be your answer as it can be read by you actually who have those short extra time problems.

Patricia Diaz:

Many people spending their time period by playing outside along with friends, fun activity along with family or just watching TV all day long. You can have new activity to shell out your whole day by reading a book. Ugh, do you think reading a book can really hard because you have to accept the book everywhere? It fine you can have the e-book, delivering everywhere you want in your Smartphone. Like F'd Companies: Spectacular Dot-com Flameouts which is finding the e-book version. So , try out this book? Let's observe.

Andrea Whitt:

Reading a publication make you to get more knowledge as a result. You can take knowledge and information from the book. Book is composed or printed or descriptive from each source that filled update of news. Within this modern era like now, many ways to get information are available for an individual. From media social like newspaper, magazines, science e-book, encyclopedia, reference book, story and comic. You can add your understanding by that book. Are you hip to spend your spare time to open your book? Or just searching for the F'd Companies: Spectacular Dot-com Flameouts when you essential it?

Download and Read Online F'd Companies: Spectacular Dot-com Flameouts Philip J. Kaplan #W8J3EM65NVZ

Read F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan for online ebook

F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan books to read online.

Online F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan ebook PDF download

F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan Doc

F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan Mobipocket

F'd Companies: Spectacular Dot-com Flameouts by Philip J. Kaplan EPub