



Out of the Box Owl: Not Your Basic Pitch Marketing!

Mary Shannon Moore

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Out of the Box Owl isn't your average marketing book: Mary Shannon Moore has expertly crafted something that will forever change the way people build and expand their businesses by leveraging the power that social networking provides. After 12 years of dedication and millions of dollars worth of profitable investments, Moore has revealed her proven marketing plan that guided her to becoming one of the leading realtors in Southwest Florida. She has fine tuned the exact strategies she used to build a massively successful brokerage in one of the most competitive markets in the world, and laid them out for you to take full advantage of. Moore went above and beyond with Out of the Box Owl. Every chapter is simply packed with value, including step-by-step instructions on how to implement online strategies that you can utilize to grow your business immediately. From choosing the most effective social media platforms for your business, to lead generation and converting your leads to sales at a rate you never thought was possible, everything is included for you to succeed. Here's a few more of the specific topics covered: Building your Brand and Business Networking and Building Relationships How to Reach Customers Far and Wide How to Minimize Advertizing Cost How to Boost Sales through Engagement How to Enhance your Search Engine Ranking & Website Traffic This book was written to help you develop an excellent understanding of online marketing, and give you the tools needed to act on the limitless opportunities that social media provides. You will learn what it takes in order to build a highly lucrative business that will truly stand the test of time, and how to take advantage of social media to develop profitable win-win relationships. It is important to note that the principles and techniques taught in this book are not exclusive to real estate; they're proven tactics that any entrepreneur can apply to grow their business. Out of the Box Owl will provide everything you need to know in order to execute on strategic online marketing techniques for your real estate ventures, and will guide you through the process of choosing your one most effective channel to start building. Remember, building a loyal client list is a marathon, not a sprint. Give yourself time to become consistent with your online marketing strategy, and start now!

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