



LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter

Angela Rose

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How good are your LinkedIn skills? If you're serious about taking your career to the next level, you need to be on LinkedIn®. In *LinkedIn In 30 Minutes (2nd Edition)*, author Angela Rose will show you how to make a rock-solid LinkedIn profile and expand your network. Whether you want to find a new job on LinkedIn or advance your career, this guide can be the blueprint for a supercharged LinkedIn strategy. This LinkedIn book includes sections on:

- LinkedIn registration and basic profile setup
- Nine critical LinkedIn profile elements
- Six additional LinkedIn profile elements you should include
- Why keywords are so important for your LinkedIn profile
- How to improve a basic profile
- Real-world examples of successful LinkedIn profiles
- How to address unemployment on LinkedIn
- How to connect with other people on LinkedIn
- Crafting personalized LinkedIn invitations
- Connecting with strangers on LinkedIn
- Other ways to get noticed on LinkedIn
- Best practices for using LinkedIn's search engine
- Participation strategies for LinkedIn Groups
- Five ways to find a job on LinkedIn
- InMail and other paid LinkedIn services
- How to turn off LinkedIn notifications

The revised edition of *LinkedIn In 30 Minutes* is for people who are new to LinkedIn, as well as those who have created basic profiles and now want to take their LinkedIn efforts to the next level. While *LinkedIn In 30 Minutes* is not intended to be a comprehensive guide, it provides a solid foundation of LinkedIn registration basics, critical profile elements, and networking best practices that can help you land a new job or advance your career. The LinkedIn tutorial is filled with step-by-step instructions written in plain English and a touch of humor. There are lots of screenshots and LinkedIn best practices that you can use to turn an uninspiring profile into a winner! **About the author:** Angela Rose is a writer and B2C marketing strategist based in Colorado. *LinkedIn In 30 Minutes (2nd Edition)* is her first book. **About the series:** Since 2012, *In 30 Minutes®* guides have helped people all over the world understand complex topics, including technology, medicine, and personal finance. For more information, visit in30minutes.com. Note: *LinkedIn In 30 Minutes* is not affiliated with "For Dummies" books, LinkedIn, or other services referenced in the guide. *In 30 Minutes®* is a registered trademark of publisher i30 Media Corp. All rights reserved.

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