



The Power of LinkedIn

Jan Vermeiren, Bert Verdonck

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Did you know that ninety of the fortune 100 companies hire through linkedin and that it generates more b2b leads for companies than facebook and twitter? and that linkedin is the most popular social network for fortune 500 ceos? so how can linkedin work for you? bert verdonck (life hacker and networking coach) and jan vermeiren (bestselling author of several networking books, including let's connect) tell you how to harness the secret power of the site by focusing on the most fundamental questions about your career: what is my goal and how can i get there? the power of linkedin will revolutionize the way you network online with step-by-step instructions that are easily applied and produce immediate results. Here are a few questions they address within these covers: how can linkedin land me my dream job?can sales benefit from online networking?how do i create a network with the right connections on linkedin?this quick guide to linkedin's little-known features and time-saving tools has enough to surprise the regular user and give the novice a great start.

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