



Your Book is the Hook

Karen Williams

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Your Book is the Hook Karen Williams

Are you a savvy business owner who wants to write a book that is the hook to grow your business?

These days anyone who wants to be someone is writing a book, and if you want to stand out in your business, it's the best way to go. But it's not just about writing any old book, it's got to be a great book, and one that will leverage your expertise and give you credibility in your profession.

In *Your Book is the Hook*, you will:

- Find out how to get book ready, and use your knowledge to write a book that will inspire and educate your clients.
- Learn how to leverage your expertise, become clear about what you want to get known for, and get noticed by more of the right clients who need your help.
- Discover how to get focused, and you'll see how you can go from your initial idea to getting a copy of your new book into the hands of your readers.
- Get help to navigate the publishing maze so that you don't get stuck, and learn how to market your book, build credibility, open doors and create new opportunities.
- Find out how to reach more people, make a bigger difference AND show how you are the expert that you know you are already!

There are dozens of books available that will teach you how to write a book, but how many of these make sure that your manuscript will help you to grow your business before you even put your hand on your keyboard?

That's what makes this book different. Unless you and your business are book ready, all the time and energy you put into your writing will be wasted.

You will get the exact strategies to create a book that helps you to noticed, increase your visibility, and most importantly, attract more of the right clients who want and need your services.

Karen Williams is a business coach, book mentor, author, speaker and champion of people like you. This is your time to write your masterpiece and this is the book that you need.

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