



**INTERNET MARKETING Tips-4-Clicks|SOCIAL
SELLING & ONLINE INFLUENCE|Small
Business, eCommerce & Startups: Digital
Marketing Strategy|Social Media ... Insiders
Edition) (Volume 1)**

Alex Abaz

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How do you attract people to your offers and get them to buy in? With inbound marketing that touches a nerve and speaks to your audience - social media, SEO, blogging, email outreach, newsletters, syndication, PPC and advertising. Simply put, get them to click on your content marketing. Become familiar with all the different ways that you can leverage the internet for social selling and eCommerce, and you become a marketer with significant influence.

"Internet Marketing: Tips-4-Clicks" focuses on using the internet as the cornerstone of your marketing strategy, outlines best practices for promotion via social networks and your website, and specifies how to measure and analyze results.

YOU will LEARN:

- what MISTAKES to avoid with your social media marketing strategy - do's and don'ts
- how to boost audience INTERACTION based on research data and psychological behavior
- how to optimize social media POSTS to amplify organic reach
- how the top social media NETWORKS compare and which one to choose
- how to optimize social and SEO factors to rank higher on SEARCH results (SERP)
- how to boost TRAFFIC to your website & convert LEADS to customers
- how to optimize your WEBSITE and BLOG for the best user experience
- what content types work best and how to CRAFT visual CONTENT (for free & on a shoe string)
- how to distribute and PROMOTE your content - with inbound and outbound marketing practices

INTERNET MARKETING: TIPS-4-CLICKS > Social Selling & Online Influence is the BEST all-in-one HOW-TO Guide on:

Marketing Strategy | Social Media | Content Marketing | Inbound Marketing | Networks & SEO | Digital Advertising | Web Site Traffic & Links | Followers & Communication | Conversion Marketing | Organic Reach | Analytics

FOR the TOP social media NETWORKS: Facebook | Google+ | Instagram | LinkedIn |...| Pinterest | Twitter
| YouTube

BONUS OFFER - Free enhanced version with informative graphics from the author

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