



Twitter Revolution: How Social Media and Mobile Marketing is Changing the Way We Do Business & Market Online

Warren Whitlock, Deborah Micek

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NO RULES The revolution is underway. The power of social media lies with the people who use tools like Twitter.com. You decide how to use your power. Our goal is not to create rules to follow on Twitter. We simply want to give you the best tips, resources and strategies to guide your success on Twitter at an accelerated pace. Our mission is to help you avoid trial and error as early adopters were forced to endure, and help you participate in one of the greatest communication revolution of our time. This book was designed to help show everyone from the small business owner to the CEO of a large corporation; from work at home moms to politicians in Washington, DC how they can participate in the fastest growing social network and micro-blogging revolution taking place right now. Join us on Twitter!

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