



Local Economic and Employment Development (LEED) Local Development Benefits from Staging Global Events

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When international events as Olympic Games, EXPOs, cultural festivals, and political summits are hosted well, they become a catalyst for local development and global reach. This book identifies how international events work as a trigger for local development and what hosting cities and nations can do to ensure that positive local development is realised. It reviews experience from more than 30 cities and nations and it looks forward to future events yet to be hosted.

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