



Big Data and Social Science: A Practical Guide to Methods and Tools (Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences)

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mso-ascii-theme-font:minor-latin;
mso-hansi-font-family:Calibri;
mso-hansi-theme-font:minor-latin;}

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Big Data and Social Science: A Practical Guide to
Methods and Tools shows how to
apply data science to real-world problems in both research and the practice.
The book provides practical guidance on combining methods and tools from
computer science, statistics, and social science. This concrete approach is
illustrated throughout using an important national problem, the quantitative
study of innovation.

The text draws on the expertise of prominent leaders
in statistics, the social sciences, data science, and computer science to teach
students how to use modern social science research principles as well as the
best analytical and computational tools. It uses a real-world challenge to

introduce how these tools are used to identify and capture appropriate data, apply data science models and tools to that data, and recognize and respond to data errors and limitations.

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