

# The Competitive Destination: A sustainable tourism perspective

J.R.B. Ritchie, Geoffrey.I. Crouch

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### The Competitive Destination: A sustainable tourism perspective

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The Competitive Destination: A sustainable tourism perspective J.R.B. Ritchie, Geoffrey.I. Crouch This book provides a framework for understanding the complex and multifaceted nature of the factors that affect destination competitiveness. It offers guidance on how to create successful background for managerial decision-making, giving destination managers a range of tools with which to analyse and increase the competitiveness of their areas.



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